

April Membership Committee Report



April Membership Raw Data

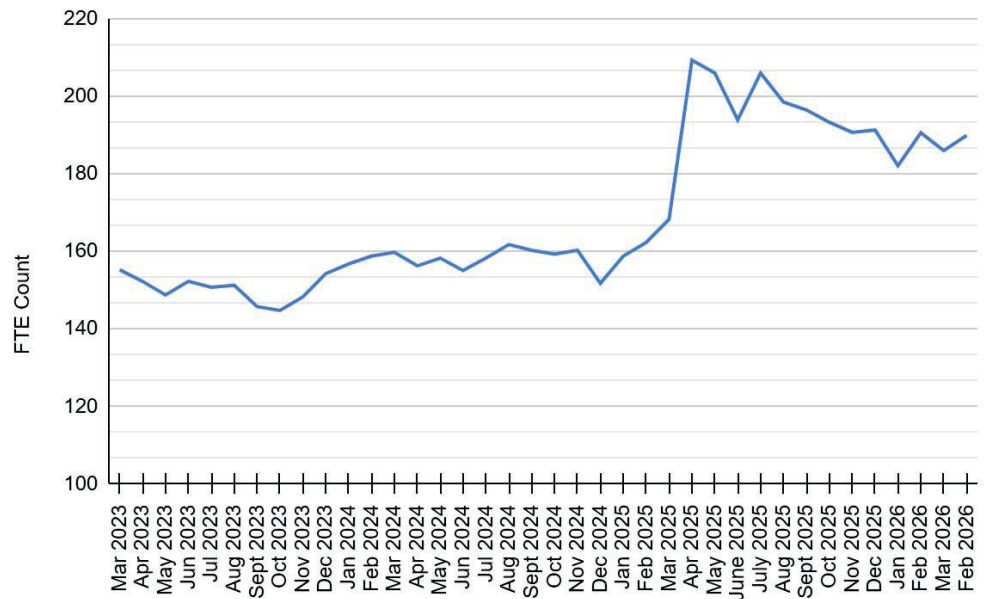
Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Complimentary Member - Monthly	- (0)	-	-	-	-	-	-	-	-
Corporate Member - Annual	- (0)	-	-	-	-	-	-	-	-
Hidden	1	1	-	-	-	-	-	-	-
Household Member - Annual	2 (1)	2	-	-	-	-	-	-	-
Household Membership - Monthly - Recurring	83 (33)	83	-	-	-	-	-	2	5
Household Membership - Semiannual - Recurring	- (0)	-	-	-	-	-	-	-	-
Individual - Monthly - Recurring	224 (224)	215	1	-	5	4	-	2	15
Individual Member Gift Card - Semiannual	-	-	-	-	-	-	-	-	-
Total	310 (258)	301	1	-	5	4	-	4	20



MAKERSMITHS
INNOVATION FORGE

April FTE Momentum Chart

Report Date	FTE Count	Members Count
Mar 2025	168.2	345
Apr 2025	209.2	341
May 2025	205.9	332
June 2025	193.8	325
July 2025	205.9	330
Aug 2025	198.4	316
Sept 2025	196.4	322
Oct 2025	193.2	318
Nov 2025	190.6	313
Dec 2025	191.2	314
Jan 2026	182	297
Feb 2026	190.5	306
Mar 2026	185.9	303
Apr 2026	189.8	309



Current FTE: 189.8 (vs 185.9 last month)



April Churn Report

Membership levels	Active memberships				Monthly Recurring Revenue (\$,USD)			
	Start	End	Diff #	Diff %	Start	End	Diff #	Diff %
Individual - Monthly - Recurring	216	224	8	4%	\$14,040	\$14,560	\$520	4%
Household Membership - Monthly - Recurring	34	33	-1	-3%	\$4,420	\$4,290	-\$130	-3%
Individual Member Gift Card - Semiannual	0	0	0	--	\$0	\$0	\$0	--
Corporate Member - Annual	0	0	0	--	\$0	\$0	\$0	--
Household Membership - Semiannual - Recurring	0	0	0	--	\$0	\$0	\$0	--
Household Member - Annual	1	1	0	0%	\$130	\$130	\$0	0.00%
Complimentary Member - Monthly	0	0	0	--	--	--	--	--
Summary	251	258	7	2.79%	\$18,590	\$18,980	\$390	2.10%

March 2026 vs April 2026

